Great Debates and Updates in GI Malignancies

April 3-4, 2009
New York, New York, USA
Westin New York at Times Square

Chairs:
Axel Grothey, MD
Mayo Clinic
Rochester, Minnesota

Daniel G. Haller, MD
University of Pennsylvania Medical Center
Philadelphia, Pennsylvania

Moderator:
James Epstein, MD
Senior Medical Advisor
Imedex, LLC
Alpharetta, Georgia
Dear Colleagues

We invite you to join us in New York City this April for Great Debates and Updates in GI Malignancies.

This meeting is a different kind of educational event – one we know you will enjoy and learn from. Recognized thought leaders will engage in lively and interactive debates over some of the most controversial topics in the field and offer selected didactic presentations on the latest developments in colorectal cancer, GIST, pancreatic cancer, upper GI malignancies and more. Faculty and audience discussion will be encouraged with a focus on how new information fits into current community practice in the field, providing you with the opportunity to learn how experts in the field manage their patients. The unique and instructive format of Great Debates and Updates in GI Malignancies will keep you up to date in the field and give you expert insight into the management of your GI patients.

We hope to see you there!

Axel Grothey, MD
Daniel G. Haller, MD

Conference chairs

Faculty

Jaffer Ajani, MD
University of Texas
M.D. Anderson Cancer Center
Houston, Texas

Jordan D. Berlin, MD
Vanderbilt-Ingram Cancer Center
Nashville, Tennessee

Charles D. Blanke, MD, FACP, FRCP C
British Columbia Cancer Agency and University of British Columbia
Vancouver, British Columbia, Canada

Michael Choti, MD, MBA
Johns Hopkins University
School of Medicine
Baltimore, Maryland

Axel Grothey, MD
Mayo Clinic
Rochester, Minnesota

Michael G. Haddock, MD
Mayo Clinic
Rochester, Minnesota

Daniel G. Haller, MD
University of Pennsylvania
Medical Center
Philadelphia, Pennsylvania

David H. Ilson, MD, PhD
Memorial Sloan-Kettering Cancer Center
New York, New York

Matthew Kulke, MD
Dana-Farber Cancer Institute
Boston, Massachusetts

Heinz-Josef Lenz, MD
University of Southern California
Norris Comprehensive Cancer Center
Los Angeles, California

Michael Macari, MD
New York University School of Medicine
New York, New York

Robert G. Maki, MD, PhD
Memorial Sloan-Kettering Cancer Center
New York, New York

Neal J. Meropol, MD
Fox Chase Cancer Center
Philadelphia, Pennsylvania

Wells Messersmith, MD, FACP
University of Colorado
Denver, Colorado

Jeffrey A. Meyerhardt, MD, MPH
Dana-Farber Cancer Institute
Boston, Massachusetts

Bruce Minsky, MD
University of Chicago Medical Center
Chicago, Illinois

Daniel J. Sargent, PhD
Mayo Clinic
Rochester, Minnesota

Nicholas J. Shaheen, MD, MPH
University of North Carolina
School of Medicine
Chapel Hill, North Carolina
Objectives

After attending this educational activity, participants should be able to:

- Determine the benefits and risks of surgical management of gastrointestinal cancers
- Summarize the role of radiotherapy in the treatment of gastrointestinal malignancies
- Review the genetics of gastrointestinal cancers and applicability to patient prognosis and response to therapy
- Discuss the significance and utilization of appropriate chemotherapeutic regimens in the management of colorectal cancer
- Compare and contrast virtual colonoscopy with standard colonoscopy for routine screening purposes
- Summarize the optimal treatment modalities for esophageal cancer and gastrointestinal stromal tumors
- Evaluate currently available and emerging therapeutic approaches for locally advanced and metastatic pancreatic cancer
- Discuss therapeutic options for early stage and advanced gastric carcinomas
- Describe the relationship between obesity, the metabolic syndrome and cancer
- Interpret and summarize significant and practice-changing data presented at the 2009 Gastrointestinal Cancers Symposium

Who Should Attend

This educational activity is specifically designed for gastroenterologists, medical oncologists, radiation oncologists, hepatologists, surgeons, clinical researchers, and physicians-in-training who wish to review and update their knowledge and management of gastrointestinal malignancies.
Scientific Agenda

Friday, April 3, 2009

7:00 am  Continental breakfast and registration

8:00 am  Welcome and introduction
Axel Grothey, MD - Chair
Daniel G. Haller, MD - Chair
James Epstein, MD - Moderator

8:10 am  Debate: What is the best therapeutic option for patients who present with resectable liver-only metastatic colon cancer?
Chemotherapy followed by surgery
Wells Messersmith, MD, FACP
Surgery followed by chemotherapy
Michael Choti, MD, MBA

8:40 am  Debate: Is pre-operative radiation therapy necessary for almost all EUS T2 rectal cancers?
Yes – Bruce Minsky, MD
No – Daniel G. Haller, MD

9:10 am  Combining chemotherapy with biologic agents in colorectal cancer - Positives, negatives, sequences versus combinations, and the questions still unanswered
Axel Grothey, MD

9:45 am  Debate: For resected carcinoma of the pancreas, which adjuvant therapy will lead to the best outcome?
Systemic chemotherapy alone
Jordan D. Berlin, MD
Chemoradiation
Michael G. Haddock, MD

10:15 am  Break

10:35 am  Debate: Are calcium and magnesium infusions an appropriate approach to prevention of platinum chemotherapy induced neurotoxicity?
Yes – Axel Grothey, MD
No – Wells Messersmith, MD, FACP

11:05 am  Debate: Is there a standard of care for the management of high risk resectable GIST?
Imatinib followed by surgery
Charles D. Blanke, MD, FACP, FRCPC
Surgery followed by imatinib
Robert G. Maki, MD, PhD

11:35 am  Pancreatic neuroendocrine tumors: Classification, stratification and eradication
Matthew Kulke, MD

12:05 pm  Lunch with the Professors

1:15 pm  Obesity, the metabolic syndrome and cancer in the USA
Jeffrey A. Meyerhardt, MD, MPH

1:50 pm  Debate: What is the standard of care for adjuvant therapy of resected gastric or GE junction adenocarcinoma?
Systemic chemotherapy
Jaffer Ajani, MD
Chemoradiation
David H. Ilson, MD, MBA

2:20 pm  Will increased resection rates in metastatic colon cancer following combined chemo-biologic therapy lead to improved long term survival?
Michael Choti, MD, MBA

2:50 pm  Challenging cases in GI cancer
Case One – Esophageal Cancer
Case Two – Advanced Gastric Cancer
Case Three – GIST

3:45 pm  Adjourn
Saturday, April 4, 2009

7:00 am  Continental breakfast and registration

8:00 am  Welcome and introduction
   Axel Grothey, MD - Chair
   Daniel G. Haller, MD - Chair
   James Epstein, MD - Moderator

8:10 am  Molecular sub-typing in colorectal cancer: Kras and beyond
   Heinz-Josef Lenz, MD

8:50 am  Debate: Should gemcitabine remain the standard of care and the main comparator in clinical trials for advanced pancreatic cancer?
   Yes – Daniel G. Haller, MD
   No – Jordan D. Berlin, MD

9:20 am  Debate: What is the standard of care for squamous cell carcinoma of the esophagus?
   Chemoradiation alone
   David H. Ilson, MD, PhD
   Chemoradiation followed by surgery
   Michael G. Haddock, MD

9:50 am  Break

10:10 am GI clinical trials in the age of biomarkers
   Daniel J. Sargent, PhD

10:40 am Highlights from the 2009 Gastrointestinal Cancers Symposium
   Early stage colorectal cancers
   Daniel G. Haller, MD
   Advanced colorectal cancers
   Axel Grothey, MD
   Upper GI malignancies
   Jaffer Ajani, MD
   Pancreatic and hepatobiliary cancers
   David H. Ilson, MD, PhD

12:10 pm Lunch with the Professors

12:20 pm Pharmacoeconomics
   Can we afford the cancer care of the future?
   Neal J. Meropol, MD

1:50 pm Debate: Can virtual colonoscopy replace standard colonoscopy for routine screening purposes?
   Yes – Michael Macari, MD
   No – Nicholas J. Shaheen, MD, MPH

2:20 pm GERD and Barrett’s esophagus: Incidence, surveillance and risk of progression to cancer
   Nicholas J. Shaheen, MD, MPH

2:50 pm Challenging cases in GI cancers
   Case One – Pancreatic Cancer
   Case Two – Metastatic Colorectal Cancer
   Case Three – Rectal Cancer

3:45 pm Adjourn

Please visit www.imedex.com for the most up-to-date agenda and to register.
To Register: You may register online by Thursday, March 26, 2009 at www.imedex.com, by calling Imedex at +1 (678) 242 0906 or by returning the registration form in this program by mail or fax to +1 (678) 242 0920. If you mail the form, please keep a copy for your records. Registration confirmations will be issued before the meeting.

Payment: To pre-register, registration and payment must be received no later than Thursday, March 26, 2009. Please register onsite after this date. Contact Imedex at +1 (678) 242 0906 or visit our website at www.imedex.com to ensure the course is being held as scheduled and to confirm that the meeting is not full. Registration fees must be remitted by credit card or check. Checks should be payable to Imedex. Attendee is not registered until full payment is received.

Registration Fee Inclusions: Registration fees include admittance to all scientific sessions, conference materials, processing of certificates of attendance or continuing medical education, and all event functions as specified in the program.

Cancellation: For registration fees to be refunded, written notice of cancellation must be received at meetings@imedex.com no later than Thursday, March 26, 2009. The amount of registration fees remitted, minus a $50 administrative charge, will be refunded after the conference. Substitutions are accepted with written notification. No refunds will be made if notice is received after Thursday, March 26, 2009.

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Registration Fees

Physicians ........................................... $150

Nurses, Fellows, Residents* ............... $75
*proof of eligibility must accompany registration

Pharmaceutical Industry..................... $175
The Westin New York at Times Square
270 West 43rd Street
New York, New York 10036
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http://www.starwoodmeeting.com/Book/greatdebates

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For the convenience of attendees, a limited number of rooms have been reserved until March 12, 2009 at a discounted rate of $339.00 single/double occupancy, plus tax, currently at 13.375% plus $3.50 (NY City Occupancy Tax/Javits Center fee). This rate is not guaranteed outside the conference dates or after March 12, 2009.

To reserve your room please contact The Westin New York at Times Square reservations department at 1 (800) 937 8461. To receive the group rate, callers must identify themselves as being with the Great Debates in GI Malignancies group. Internet users must copy and paste the following link into a web browser: http://www.starwoodmeeting.com/book/greatdebates. Reservation requests received after March 12, 2009 may not be guaranteed the group rate. Reservations requests received after March 12, 2009, will be accepted on a space available basis at the hotel’s published rates. Guest wishing to avoid an early departure fee of $100 must advise the hotel at or before check-in of any changes in the length of stay.

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**CONFERENCE REGISTRATION**

FIRST NAME

LAST NAME

DEGREE: ☐ MD ☐ PhD ☐ PharmD ☐ RN ☐ Other Degree

SPECIALTY:

☐ Medical Oncology ☐ Nurse ☐ Pharmacist ☐ Radiation Oncology ☐ Surgery

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☐ Check if you require special facilities or assistance and attach a note with specific details and requirements.

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**REGISTRATION FEES**

☐ $150  Physicians

☐ $75  Nurses, Fellows, Residents*

☐ $175  Pharmaceutical Industry

*proof of eligibility must accompany registration

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Conference Location

The Westin New York at Times Square
270 West 43rd Street
New York, New York 10036
Tel.: +1 (212) 201 2700
Fax: +1 (212) 201 2701

The Registration and Information Desk will be staffed

Friday, April 3, 2009
7:00 am – 4:00 pm

Saturday, April 4, 2009
7:00 am – 4:00 pm

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During the scientific sessions, speakers and the audience can exchange information through a “hands-on” computerized speaker-audience interaction system. With this state-of-the-art equipment, participants answer multiple choice questions, and within seconds, the answers are calculated and projected on a screen in tabular or graphic form for all to see. This system maximizes the ability for attendees from diverse disciplines to see differing opinions and compare consensus between the speakers and each other.

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Important Dates

Hotel Reservation Deadline
Thursday, March 12, 2009

Pre-registration Deadline
Thursday, March 26, 2009

Conference Dates
April 3-4, 2009
High Praise from past participants:

“The consensus was that this was the best educational event that happened all year.”

“I thought the conference was excellent”

“This was one of the most informative meetings I have attended recently. The debate format was excellent. I also like the audience participation.”

“An outstanding format, great lectures and discussions. The quality of the meeting was of such a high caliber.”