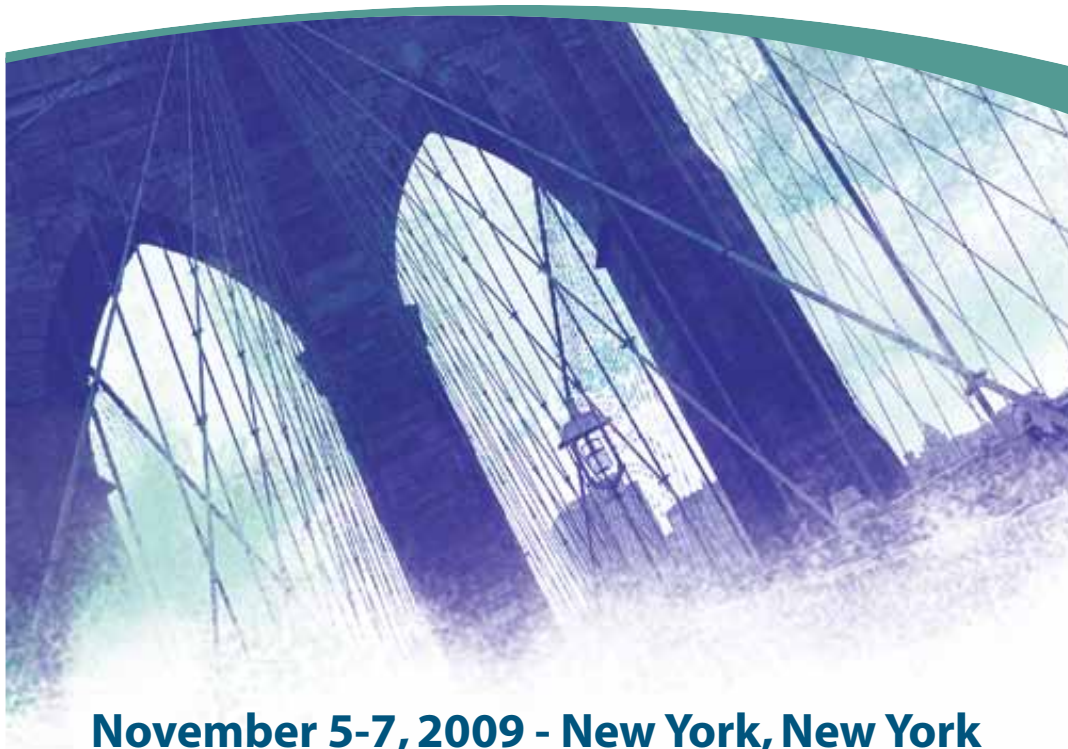


5th International Congress on Myeloproliferative Diseases and Myelodysplastic Syndromes



November 5-7, 2009 - New York, New York
New York Marriott at The Brooklyn Bridge

Chair and Convener:

Richard T. Silver, MD, FACP
Weill Cornell Medical College
New York, New York

Co-Chair:

Jerry L. Spivak, MD, FACP
Johns Hopkins University
Baltimore, Maryland



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Exhibition Information

Congress and Exhibit Venue

New York Marriott at the Brooklyn Bridge
333 Adams Street
Brooklyn, New York 11201 USA
Tel.: +1 (718) 246 7000
Fax: +1 (718) 246 0563
www.brooklynmarriott.com

Exhibition Dates and Times

Thursday, November 5, 2009 8:30 am - 5:30 pm
Friday, November 6, 2009 8:30 am - 5:15 pm
Saturday, November 7, 2009 8:30 am - 1:00 pm

Move In and Set Up

Wednesday, November 4, 2009 4:00 pm - 7:00 pm
Thursday, November 5, 2009 7:00 am - 8:30 am

Break Down and Move Out

Saturday, November 7, 2009 1:00 pm - 5:00 pm

Exhibition Hall Specifics/Details

Name: Salon Pre-Function
Floor: Second
Ceiling Height: 16 ft.

Shipping Information

To ensure prompt delivery onsite, all exhibitor packages must be labeled with the following information:

- Exhibition Company Name
- 5th International Congress on Myeloproliferative Diseases and Myelodysplastic Syndromes
- Onsite Exhibition Contact Name

Ship all Packages to:

New York Marriott at the Brooklyn Bridge
Attn: Irene Babcock, Event Planning
Hold for: Imedex, November 5-7, 2009
333 Adams Street
Brooklyn, New York 11201 USA

*Please note that each exhibitor will be responsible for all associated shipping and handling fees, duties and taxes, and drayage fees for their shipments. Imedex will not assume any fees for exhibitors.

Imedex Project Manager Contact Information

Donna Harris
4325 Alexander Drive
Alpharetta, Georgia 30022
Tel.: 770-751-7332
Fax: 770-751-7334
d.harris@imedex.com

Exhibitor Fee Inclusions

Exhibitor fees include exhibit space including a 6 foot draped table and 2 chairs, admittance to the exhibition hall and complimentary exhibit hall registrations as outlined in your contract. Exhibitor fees do not include Congress materials, processing of certificates of attendance, continuing medical education, or any additional event functions as specified in the program.

All other items that you require for your exhibition (electricity) can be ordered through Irene Babcock at the New York Marriott at the Brooklyn Bridge.

Irene Babcock, Event Planning
New York Marriott at the Brooklyn Bridge
333 Adams Street
Brooklyn, New York 11201 USA
Tel.: +1 (718) 222 6532
Fax: +1 (718) 246 0563
www.brooklynmarriott.com
Email: irene.babcock@marriott.com

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Scientific Agenda

Thursday, November 5, 2009

8:00 am Welcome and Introduction
Richard T. Silver, MD, FACP

Session I: Myelodysplastic Syndromes

Chairs: John M. Bennett, MD and Alan F. List, MD

8:30 am Classification, morphology, and pathogenesis of myelodysplastic diseases
John M. Bennett, MD

9:00 am The interface of aplastic anemia and MDS; treatment measures
Neal S. Young, MD

9:30 am Current treatment, including hypomethylating agents
Alan F. List, MD

10:00 am New drugs in MDS – Treatment of iron overload
Gail J. Roboz, MD

10:30 am Break

11:00 am Which transplant and when for patients with MDS?
Richard E. Champlin, MD

11:30 am Keynote Address: Normal and neoplastic stem cells in health and disease
Irving Weissman, MD

12:15 pm Discussion / Questions

12:30 pm Lunch

Session II: Myelofibrosis

Chair: *Ayalew Tefferi, MD*

1:30 pm Allogeneic transplantation in primary myelofibrosis: Relevance of the new prognostic classification
Francisco Cervantes, MD

2:00 pm Markers other than JAK2 and their significance
Heike L. Pahl, PhD

2:30 pm Abnormal stem cell trafficking in primary myelofibrosis: Pathobiology and clinical implications
Ronald Hoffman, MD

3:00 pm Novel therapies and assessing response in PMF
Ruben A. Mesa, MD

3:30 pm Break

4:00 pm Update on JAK2 inhibitors
Ayalew Tefferi, MD

4:30 pm Clinical significance of endothelial lineage in progression and thrombosis
Giovanni Barosi, MD

5:00pm Panel Discussion: Do we know enough to recommend transplantation for PM?
Chair: *Francisco Cervantes, MD*

Participants : *Richard E. Champlin, MD, Ronald Hoffman, MD and Damiano Rondelli, MD*

5:30 pm Adjourn

Friday, November 6, 2009

Session III: Polycythemia Vera and Essential Thrombocythemia

Chairs: *Nick C.P. Cross, MA, PhD, FRCPATH and Richard T. Silver, MD, FACP*

8:30 am Genetics of myeloproliferative disorders with emphasis on ET
Radek Skoda, MD

9:00 am Germline and somatic mutations in PV: Clinical significance
Josef T. Prchal, MD

9:30 am New genetic abnormalities in MPDs
William Vainchenker, MD, PhD

10:00 am Break

10:30 am Pegylated interferon in PV
Jean-Jacques Kiladjian, MD, PhD

11:00 am Genotype and phenotype in chronic myeloproliferative disorders
Jerry L. Spivak, MD, FACP

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Scientific Agenda (CONTIUED)

Friday, November 6, 2009 (CONTIUED)

11:30 am Cerebral circulation in PV
*Richard T. Silver, MD, FACP and
Christopher B. Schaffer, PhD*

12:00 pm Lunch

Session IV: Polycythemia Vera and Essential Thrombocythemia

Chair: *Jerry L. Spivak, MD, FACP*

1:30 pm Inherited and acquired genetic abnormalities
in myeloproliferative disorders
Nick C.P. Cross, MA, PhD, FRCPath

2:00 pm Molecular drug targets in
myeloproliferative disorders
Stefan Constantinescu, MD, PhD

2:30 pm Reticulin risk factors: Is reticulin and
other abnormalities increased by anagrelide?
Anthony R. Green, PhD, FRCP, FRCPath

3:00 pm Break

3:30 pm Risk factors for thrombosis in MPDs
Tiziano Barbui, MD

4:00 pm Update on clinical studies with anagrelide
Heinz Gisslinger, MD

4:30 pm Selected abstract and poster review
Chair: *Jerry L. Spivak, MD, FACP*

Panel Members: *Ruben A. Mesa, MD and
Vesna Najfeld, MD*

5:15 pm Adjourn

Saturday, November 7, 2009

Session V: Chronic Myeloid Leukemia (CML)

Chairs: *John Goldman, MD and Rudiger Hehlmann, MD, PhD*

8:30 am Update on biology and pathogenesis
John Goldman, MD

9:00 am Monitoring response to therapy / mechanisms
of resistance
Jerry Radich, MD

9:30 am "Conventional" therapy of CML, including
management of pregnancy in CML
Hagop M. Kantarjian, MD

10:00 am Break

10:30 am Second and third generation tyrosine
kinase inhibitors
Jorge Cortes, MD

11:00 am Treatment of accelerated and blast phase
disease update
Rudiger Hehlmann, MD, PhD

11:30 am Phase III studies: International update
Francois Guilhot, MD

12:00 pm Role of transplantation in 2009
Richard E. Champlin, MD

12:30 pm Discussion

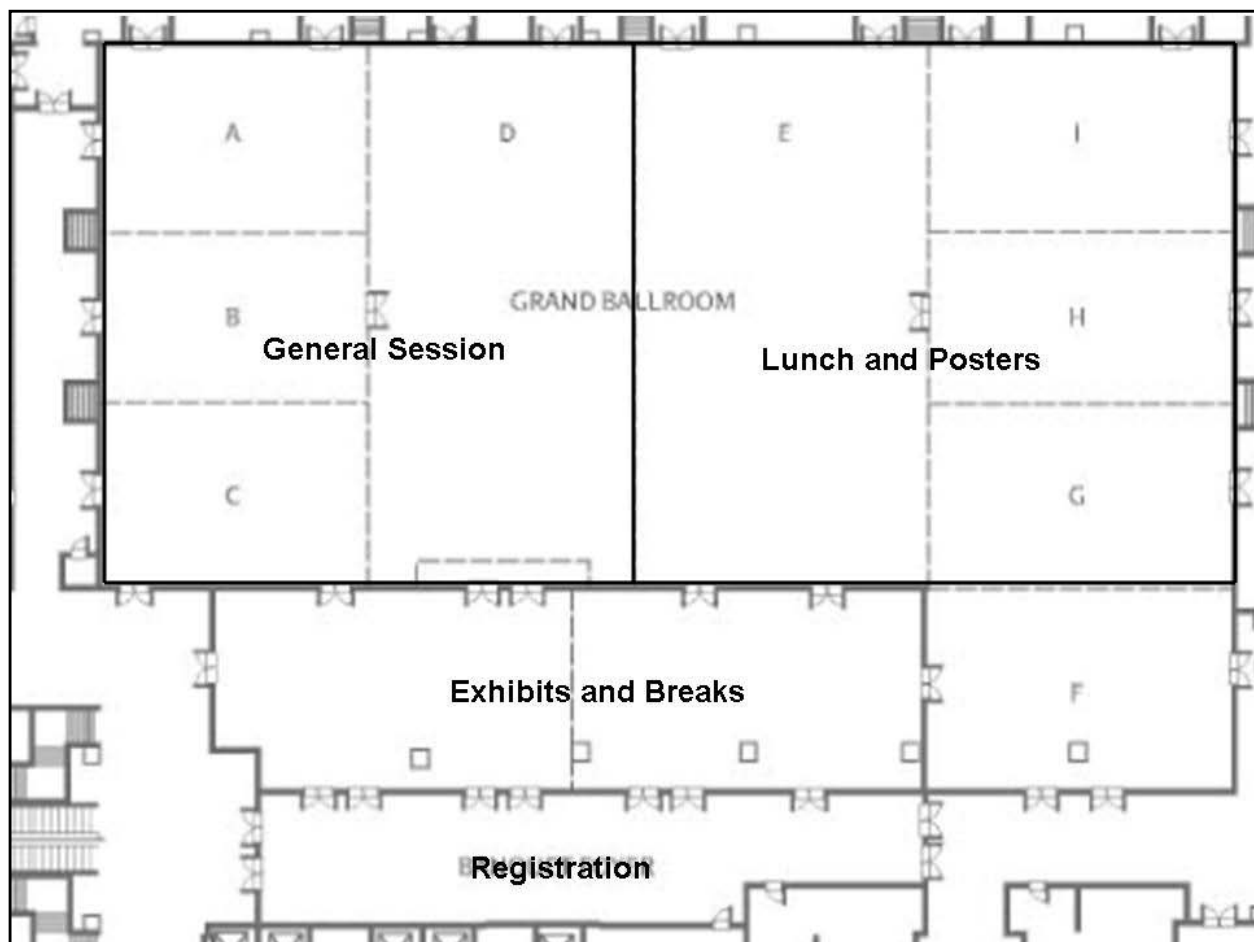
1:00 pm Adjourn

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Exhibit Floor Plan



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Attendees from 2007

Total Attendees: 546

Attendees from the United States: 42%

International Attendees: 58%

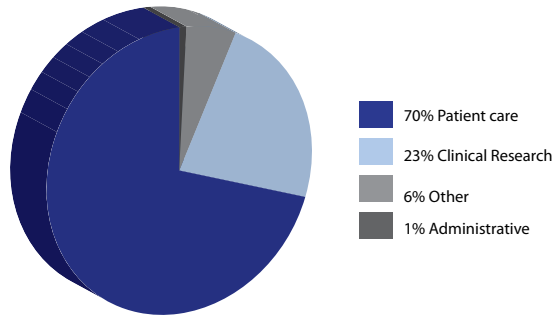


Table 1

Principal Activity	
Patient care	70%
Clinical Research	23%
Other	6%
Administrative	1%

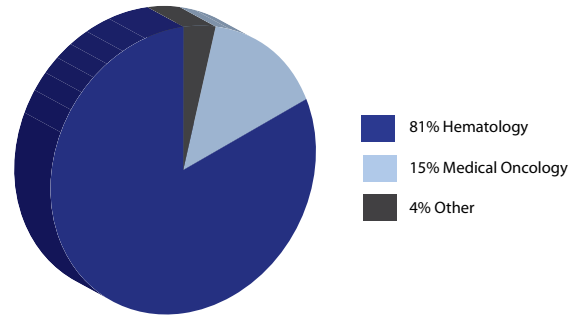


Table 2

Specialty	
Hematology	81%
Medical Oncology	15%
Other	4%

Logo Request

For use in Conference printed materials, please submit a hi-resolution logo to Cori Gunter at c.gunter@imedex.com by September 30, 2009.

We prefer the vectorized Adobe Illustrator source files (.ai or .esp file extension) as it allows the logo to be used for multiple purposes. You may also submit a .jpeg or .tif format that is at least 360 dpi (dots per inch).

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EXHIBITOR INFORMATION

A060.01

Company _____

First Name _____ Last Name _____

Email _____

Telephone _____ Fax _____

Address _____

City/State/Zip _____ Country _____

Onsite Contact _____ Mobile # _____

Information on the Booth Activities

Please select the category that best reflects your exhibit

- | | |
|---|---|
| <input type="checkbox"/> Investigational Drugs/Treatments | <input type="checkbox"/> Pharmaceutical Drugs |
| <input type="checkbox"/> Medical Devices | <input type="checkbox"/> Publication |
| <input type="checkbox"/> Patient Advocacy | <input type="checkbox"/> Other (please specify) |

Please return via fax to Cori Gunter at +1 (770) 751 7334.

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Complimentary Registrations

Please email Cori Gunter at c.gunter@imedex.com for information regarding the number of complimentary registrations your company may receive. After contacting Cori Gunter, please complete the following registration form and fax it to +1 (770) 751 7334. For any additional registrations, please fill out the conference registration form or register online.

INFORMATION		A060.01
1		
First Name _____	Last Name _____	
City/State _____	Country _____	
2		
First Name _____	Last Name _____	
City/State _____	Country _____	
3		
First Name _____	Last Name _____	
City/State _____	Country _____	
4		
First Name _____	Last Name _____	
City/State _____	Country _____	
5		
First Name _____	Last Name _____	
City/State _____	Country _____	

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4 EASY ways to register:

WWW

ONLINE...

www.imedex.com



FAX US...

+1 (678) 242 0920



CALL US...

The Registrar will take
your registration over
the phone.

+1 (678) 242 0906



MAIL US...

Imedex®
4325 Alexander Dr.
Alpharetta, GA
30022-3740, USA

3 WAYS TO LEARN



PRINT materials are
produced by Imedex for
your reference needs



ONLINE products are
produced by Imedex in 6
user-friendly formats



LIVE meetings are
produced by Imedex in
15 countries

Visit www.imedex.com
to learn more

CONFERENCE REGISTRATION

A060.01

FIRST NAME

LAST NAME

DEGREE: MD PhD PharmD RN Other _____

SPECIALTY: Hematology Medical Oncology Pathology Radiation Oncology Surgery
 Other _____

EMAIL ADDRESS

TELEPHONE

FAX

INSTITUTE

DEPARTMENT

ADDRESS

CITY

STATE / PROVINCE

ZIP / POSTAL CODE

COUNTRY



Check if you require special facilities or assistance and attach a note with specific details and requirements.

REGISTRATION FEES

- \$325 Discounted**
If payment received by September 1, 2009
- \$425 Regular**
If payment received by October 29, 2009
- \$525 Full/Onsite:**
If payment received after October 29, 2009

- \$50 Group discount (physicians only)***
*cannot be combined with any other discounts
- \$199 Nurses/Residents/Students***
*proof of eligibility must accompany registration
*cannot be combined with any other discounts

PAYMENT METHOD

Credit card transactions will appear under the name Imedex Inc. on your next statement.

American Express MasterCard Visa Check in the amount of \$ _____

Card No. _____ Exp. Date: _____ / _____

Cardholder's Name: _____ Signature: _____

To pre-register, registration and payment must be received no later than October 29, 2009. Please register onsite after this date. Contact Imedex at +1 (678) 242 0906 or visit our website at www.imedex.com to ensure that the program is being held as scheduled and to confirm that the meeting is not full.

For registration fees to be refunded, written notice of cancellation must be received at meetings@imedex.com no later than October 29, 2009. The amount of registration fees remitted, minus a \$75 administrative charge, will be refunded after the Congress. Substitutions are accepted with written notification. No refunds will be made if notice is received after October 29, 2009.

Imedex does not accept responsibility for covering travel, accommodation or any other costs incurred by registrants in the rare event that this program should be canceled for any reason. Every effort will be made to give reasonable notice in the event of cancellation. The event agenda content is subject to change without notice.

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Hotel Accommodations

New York Marriott at the Brooklyn Bridge
333 Adams Street
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Tel.: +1 (718) 246 7000
Fax: +1 (718) 246 0563
www.brooklynmarriott.com

Located in New York City's most celebrated neighborhood, just across the river from Manhattan sits the New York Marriott at the Brooklyn Bridge. Fresh from a 2007 expansion and renovation, the hotel boasts a relaxed but modern atmosphere with state-of-the-art amenities. The hotel sits within Renaissance Plaza, adjacent to the Metro Tech Center and surrounding universities and is a short 5 minutes from Manhattan and the Financial District, with 9 major subway lines all within one block.

For the convenience of attendees, a limited number of rooms have been reserved until October 14, 2009 at a discounted rate of \$ 299 single/double occupancy, plus tax New York State tax (8.375%), New York City tax (5%) and occupancy tax (\$3.50) per night. This rate is not guaranteed outside the conference dates or after October 14, 2009.

To reserve your room please contact New York Marriott at the Brooklyn Bridge reservations department at (888) 436 3759 or (718) 246 7000 or visit the hotel's website at www.brooklynmarriott.com. To receive the group rate, callers must identify themselves as being with the International Congress on Myeloproliferative Diseases and Myelodysplastic Syndromes. Internet users must enter the group code: IXMIXMA. Reservation requests received after October 14, 2009 may not be guaranteed the group rate.



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Exhibition Regulations

Exhibit Space Selection

Imedex shall assign exhibit space and reserves the right to change the location of exhibit space at any time. The exhibitor shall have no claim against Imedex in respect of any change of the exhibit space layout.

Prohibited in the Exhibit Hall

- Live, videotaped, or audio taped delivery of didactic presentations by experts in Myeloproliferative Diseases and Myelodysplastic Syndromes
- Activities offering CME credits
- Distribution of coupons or vouchers for meals, entertainment, or personal services to meeting attendees
- Distribution of any item of more than minimal value
- Demonstration, promotion, or sale of the products of any non-exhibiting companies, unauthorized reproduction or distribution of 5th International Congress on Myeloproliferative Diseases and Myelodysplastic Syndromes abstracts
- Contests, lotteries, raffles, or games of chance
- Games or group activities of any kind

Admission to the Exhibit Area

Participants fully registered for the Congress may enter the exhibit area. During times that the exhibition is closed, admission to the exhibit area is limited to the owners, representatives and employees of exhibiting firms. Models, hosts, or similar personnel not commercially connected with the

industry may be employed to assist in the exhibitor's own space; any costume, if not standard business attire, must conform to proper decorum of the 5th International Congress on Myeloproliferative Diseases and Myelodysplastic Syndromes and is subject to approval by Imedex.

Exhibitor Registration

All exhibitors and their staff must be registered and display an official Congress badge during all times of the Congress.

Equality of Exhibition Attendants

Exhibitors must apply equality in their approach to the attendants. Discrimination of attendants according to nationality, academic position or any other factor is against Imedex policy.

Operation of the Exhibit Booth

Excessive audio/visual devices or effects and offensive displays or odors are prohibited. Sound effects, including the use of a microphone, are discouraged due to their potential to interfere with other exhibits and distract from the professional atmosphere of the exhibition.

Subletting of Space

Exhibitors may not assign, sublet or apportion the whole or any part of the space allotted to them and may not advertise or display goods or services other than those manufactured or sold by them in the normal course of business. The demonstration of products, advertising of products or distribution of advertising, and/or solicitation of business of any kind on behalf of non-exhibiting firms in any part of the Congress facility is strictly prohibited.

Exhibit Restrictions

Exhibits must conform to the contracted space and all display rules as set forth in this exhibitor manual. Exhibits or displays must not obstruct the view of or interfere in any way with the displays of neighboring exhibits. Any exposed part of the display must be covered so as not to be objectionable to the other exhibitors, or in the best overall interest of the exhibition. All business and selling demonstrations shall be confined to the exhibitor's own space. Promotion or display of promotional material and any other related activity is not allowed outside the assigned space.

Management of the Exhibit

Exhibits must remain fully intact at all times exhibition is open to the public. Dismantling of exhibits and removal of products or display material is limited only to published hours and restrictions. Exhibits are not to be removed until the exhibition has closed on Saturday, November 7, 2009.

Security and Insurance

Neither Imedex nor its contractors shall be responsible for the safety of any exhibit or other property of the exhibitor or of any person, or for the loss, damage or destruction by theft or fire or from any other cause to such exhibits or other property, or for loss, damage or injury sustained by any exhibits or any other persons. The exhibitor shall indemnify Imedex or its contractors to third persons, as a result of any act or omission of the exhibitor, his staff, agent or personnel hired on a temporary basis to staff the exhibition stand. As Imedex and its contractors will accept no responsibility for any of the foregoing matters, the

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exhibitor should affect his own insurance against any risk of loss, damage, injury or liability.

Stand Decoration

Under no circumstances may the exhibitor increase the exhibition space beyond the space that has been allocated. Imedex does not permit the total enclosure of the stand. Any damage caused by their acts of negligence will be the responsibility of the exhibitor, who will be required to indemnify Imedex and its contractors against any claim arising from such damage.

Unapproved Therapies

Imedex bears no responsibility towards the delegates for the display, promotion or sale of therapies or services nor is Imedex supporting those products or services for their sole promotion at the 5th International Congress on Myeloproliferative Diseases and Myelodysplastic Syndromes. However, Imedex reserves the right to deny at any time the display, promotion or sale of products, therapies or services should these be against the generally accepted clinical approach.

Photography, Video and Audio taping

Exhibitors must receive prior approval from Imedex for any photography, videotaping or audio taping of any activity in conjunction with the exhibition and the Congress, except for limited activities occurring within the individual exhibitor's own space. Photography, videotaping or audio taping of scientific or educational sessions is not permitted.

Surveys and Marketing Research

Surveys are authorized within the physical limits of the company's assigned booth only. The appointed personnel must be identifiable at all times as member of a "marketing research team."

Social Functions/Activities

Social functions and other activities supported by exhibitors cannot be held during exhibit hours or in conflict with any scheduled scientific sessions, meetings or activities conducted by the 5th International Congress on Myeloproliferative Diseases and Myelodysplastic Syndromes.

Postponement or Abandonment

Imedex reserves the right to postpone the Congress including the exhibition, or to transfer it to another site, if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, Imedex will not be held liable for expenses incurred other than the cost of rental of exhibition space.

Use of the Logos

The use of all logos and/or names, including the 5th International Congress on Myeloproliferative Diseases and Myelodysplastic Syndromes, and Imedex on distributed material or other items are subject to expressed written approval from Imedex.

Non-Smoking Event

The 5th International Congress on Myeloproliferative Diseases and Myelodysplastic Syndromes is a non-smoking event.

Storage

If you require storage during the exhibition, please contact New York Marriott at the Brooklyn Bridge. An additional charge may apply.

Dismantling

The exhibitor must vacate the exhibition space on Saturday, November 7, 2009 at 5:00 pm. Exhibitors failing to do so will be liable for additional rental costs and will be liable for a late fee of up to 25% of the total exhibition space cost.

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Shipping Labels

Please print these shipping labels and fill in your onsite exhibitor contact name in the attention field on each label and attach to all shipments to ensure prompt delivery onsite.

ATTN: Irene Babcock, Event Planning

**5th International Congress on Myeloproliferative
Diseases and Myelodysplastic Syndromes**

New York Marriott at the Brooklyn Bridge
333 Adams Street
Brooklyn, New York 11201 USA



BOX _____ **OF** _____

ATTN: Irene Babcock, Event Planning

**5th International Congress on Myeloproliferative
Diseases and Myelodysplastic Syndromes**

New York Marriott at the Brooklyn Bridge
333 Adams Street
Brooklyn, New York 11201 USA



BOX _____ **OF** _____