First Announcement and Call for Abstracts
It is with great pleasure that we invite you to join us for Perspectives in Melanoma XIII. This fall’s conference, October 8-10, 2009 in Baltimore, Maryland, promises to be an outstanding educational conference!

Perspectives in Melanoma XIII has become a premier forum for discussion on the latest advances in melanoma research and emerging therapies. With an interactive and exciting scientific agenda planned, this conference provides an overview of the most current and controversial topics in the field of melanoma.

With 12 years of exceptional educational content, this conference remains a forum to update your knowledge in the field, confirm your current practices and receive essential take-home information on exciting new screening and staging modalities, management approaches, emerging treatment options and clinical trial updates. Providing an overview of recent advances, Perspectives in Melanoma XIII is led by renowned thought leaders and current investigators in melanoma; this conference will expand several of the most promising new leads from the bench to the clinic.

Over 200 physicians, researchers, nurses other healthcare professionals attended Perspectives in Melanoma XI in 2007 in California and nearly 400 attended last year in The Netherlands. Attendees of both appreciated the scope and depth of the information on disease biology, management, and research presented.

Additionally, the valuable opportunity to interact with colleagues and learn from key thought leaders in melanoma, as well as network with the diverse mix of oncologists, surgeons, dermatologists and researchers who attend, is immeasurable.

We look forward to seeing you for what is sure to be a rewarding and dynamic experience; your diverse perspectives and contributions add immeasurable value to this educational and interactive conference!

Sincerely,

John M. Kirkwood, MD, Chair
Alexander M.M. Eggermont, MD, PhD, Chair
Keith T. Flaherty, MD, Co-Chair
Craig L. Slinghuff, Jr., MD, Co-Chair
Susan M. Swetter, MD, Co-Chair
Imedex, LLC is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians. 

This activity has been approved for AMA PRA Category 1 Credit^{TM}.

Who Should Attend

This educational activity is specifically designed for medical and surgical oncologists, dermatologists, and other physicians, physicians-in-training, and researchers interested and/or involved in the treatment of patients with melanoma and associated complications.

Educational Objectives

Upon completion of this educational activity, attendees should be able to:

- Discuss important aspects of the biology, pathogenesis and epidemiology of melanoma
- Evaluate emerging technologies for biomarker identification and the potential impact of biomarkers on treatment and management of melanoma
- Integrate important advances in diagnostic and imaging methodologies into clinical practice
- Describe emerging concepts and progress in the role of surgery and staging of melanoma
- Explain the role of the immune system in melanoma pathogenesis and identify immunological targets for therapy
- Evaluate the therapeutic benefit from immunotherapeutic strategies such as anti–CTLA-4 monoclonal antibodies and Toll-like receptor agonists based on their effect on the signaling pathways involved in T-cell regulation and activation
- Analyze recent progress in melanoma vaccine development
- Discuss the molecular biology and therapeutic potential of targeting signal transduction pathways involved in the pathogenesis of melanoma, such as the MAPK and PI3K pathways, as well as mediators of angiogenesis
- Recommend appropriate strategies for therapeutic intervention in patients with metastatic melanoma
scientific Topics

- Epidemiology, genetics, and prevention
  - Increasing burden of melanoma in young women
  - Differential effects of UVA and UVB radiation
- Detection and prognosis
  - Automated detection and diagnosis
  - Molecular diagnostic assays
  - Prognostic significance of lymphatic invasion
- Surgery and Staging
- Immunomodulation
  - Molecular insight on the impact of toll-like receptor agonists
  - Tumor localization of T-cells
  - Myeloid-derived suppressive cells
  - Melanoma vaccines
- Emerging molecular targets in melanoma
- Adjuvant therapy
- Chemotherapy
- Drug resistance
- Management of brain metastases
- Clinical trial updates
- Special address to the melanoma community by Valerie Guild of the Charlie Guild Melanoma Foundation

*Please visit www.imedex.com for the most up-to-date program and to register.*
Renaissance Harborplace Baltimore Hotel
202 East Pratt Street
Baltimore, Maryland 21202
Tel.: +1 (410) 547 1200
Fax: +1 (410) 539 5780
Renaissancehotels.com/bwish

The Renaissance Harborplace Baltimore Hotel is delighted to showcase a new distinctive design featuring modern urban sophistication. The hotel is situated just steps from the area’s most unique sights and attractions. Enjoy premier access to the world-famous Inner Harbor - home to the Baltimore Aquarium, the Maryland Science Center. The Renaissance Baltimore hotel’s WATERTABLE restaurant/lounge and Ground Floor Café have become local favorites, boasting award-winning culinary talent and offering an all-natural menu bringing stylish twists to each season’s finest ingredients. Refresh in comfortable yet refined environs at the Renaissance hotel in Baltimore Inner Harbor. Experience the rich culture of Charm City, in a vibrant location sure to delight you, at this Baltimore Inner Harbor hotel.

For the convenience of attendees, a limited number of rooms have been reserved until September 16, 2009 at a discounted rate of $199.00 for single or double occupancy, plus tax, currently at 13.5%. This rate is not guaranteed outside the conference dates or after September 16, 2009.

To reserve your room please contact the Renaissance Harborplace Baltimore Hotel reservations department at +1 800 Hotels-1 (+1 (800) 468-3571). To receive the group rate, callers must identify themselves as being with the Imedex USA block or use the market code DEXC. You may also visit the hotel’s website at www.renaissanceharborplace.com. Internet users must enter the meeting promotional code: DEXDEXA. Reservation requests received after September 16, 2009 may not be guaranteed the group rate.
Call for abstracts

Participants interested in presenting data should submit abstracts online at www.imedex.com by August 17, 2009. Abstracts are subject to acceptance by the Scientific Committee. Once accepted, abstracts will be published in the final course book and scheduled for oral or poster presentation.

Acceptance notifications and guidelines for poster presentation will be sent on September 7, 2009. Authors of accepted abstracts who have not registered will have until September 24, 2009 to do so at the rate of $299.00. After this date, abstracts without registered presenters will be disregarded.

Submit your abstract online by going to www.imedex.com, selecting this Congress and following the instructions in the "Abstracts" section.

Abstract Guidelines

- Follow the online instructions
- Abstracts must be written in English
- Accepted format: Word document format, 9 point Arial font, 500 word count limit
- Use a concise title
- List affiliations of author(s) as briefly as possible, with city, state and country
- Place an asterisk (*) before the name of the presenting author
- Use standard and well-accepted abbreviations
- When using references, use standard and well-accepted formats
- Abstract content should be single-spaced, typed in lower case and contain:
  - Purpose of the study
  - Summarized description of the project
  - Results and conclusions

Submission Deadline:
August 17, 2009

Submission Instructions
Go to www.imedex.com, select this Congress and follow instructions in the "Abstracts" section.
Important Dates

Discounted Registration Deadline
August 6, 2009

Abstract Submission Deadline
August 17, 2009

Abstract Notifications Mailed
September 7, 2009

Abstract Presenter Registration Deadline
September 24, 2009

Regular Registration Deadline
October 1, 2009

Presentation Dates
October 8-10, 2009

Conference Location and Registration

Renaissance Harborplace Baltimore Hotel
202 East Pratt Street
Baltimore, Maryland 21202
Tel.: +1 (410) 547 1200
Fax: +1 (410) 539 5780
Renaissancehotels.com/bwish

The Registration and Information Desk will be staffed:
Thursday, October 8, 2009  7:30 am – 4:20 pm
Friday, October 9, 2009   8:00 am – 4:40 pm
Saturday, October 10, 2009  8:00 am – 12:30 pm

3 Ways to Learn:

PRINT materials are produced by Imedex for your reference needs

ONLINE products are produced by Imedex in 6 user-friendly formats

LIVE meetings are produced by Imedex in 15 countries

Visit www.imedex.com to learn more
Check if you require special facilities or assistance and attach a note with specific details and requirements.

FAMILY NAME     GIVEN NAME                                                  MI

DEGREE:  MD  PhD  PharmD  RN  Other Degree ___________________________

SPECIALTY:  Dermatology  Medical Oncology  Nursing  Radiation Oncology  Research  Surgery  Other ___________________________

EMAIL ADDRESS  _____________________________________________________________

TELEPHONE       FAX  ___________________________________________________________

INSTITUTE       DEPARTMENT  ___________________________________________________

ADDRESS  _________________________________________________________________

CITY        STATE / PROVINCE  __________________________________________________

ZIP / POSTAL CODE   COUNTRY  __________________________________________________

REGISTRATION FEES

$299.00  Discounted  If payment received by August 6, 2009

$399.00  Regular  If payment received by October 1, 2009

$499.00  Full/Onsite  If payment received after October 1, 2009

$50.00  Group discount (physicians only)*

$199.00  Nurses/Students/Residents*

*cannot be combined with any other discounts

*proof of eligibility must accompany registration

PAYMENT METHOD

American Express  MasterCard  Visa

Check in the amount of $__________

Card No. _____________________________  Exp. Date: __________/__________

To pre-register, registration and payment must be received no later than October 1, 2009. Please register onsite after this date. Contact Imedex at +1 (678) 242 0906 or visit our website at www.imedex.com to ensure that the program is being held as scheduled and to confirm that the meeting is not full.

For registration fees to be refunded, written notice of cancellation must be received at meetings@imedex.com no later than October 1, 2009. The amount of registration fees remitted, minus a $75 administrative charge, will be refunded after the conference. Substitutions are accepted with written notification. No refunds will be made if notice is received after October 1, 2009.

Imedex does not accept responsibility for covering travel, accommodation or any other costs incurred by registrants in the rare event that this program should be canceled for any reason. Every effort will be made to give reasonable notice in the event of cancellation. The event agenda content is subject to change without notice.
To Register: You may register online by October 1, 2009 at www.imedex.com, by calling Imedex at +1 (678) 242 0906 or by returning the registration form in this program by mail or fax. If you mail the form, please keep a copy for your records. Registration confirmations will be issued before the meeting.

To qualify for special registration fees, registration and full payment must be received by Imedex by the dates specified.

Payment: To pre-register, registration and payment must be received no later than October 1, 2009. Please register onsite after this date. Contact Imedex at +1 (678) 242 0906 or visit our website at www.imedex.com to ensure the course is being held as scheduled and to confirm that the meeting is not full. Registration fees must be remitted by credit card or check. Checks should be payable to Imedex. Attendee is not registered until full payment is received.

Registration Fee Inclusions: Registration fees include admittance to all scientific sessions, conference materials, processing of certificates of attendance or continuing medical education, and all event functions as specified in the program.

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PERSPECTIVES IN MELANOMA XIII

October 8-10, 2009
Baltimore, Maryland
Renaissance Harborplace Hotel

Comments from your colleagues:

“Hard to improve perfection”

“All speakers were excellent – Drs. Kirkwood and Eggermont did an excellent job”

“Everything was excellent and well organized”