

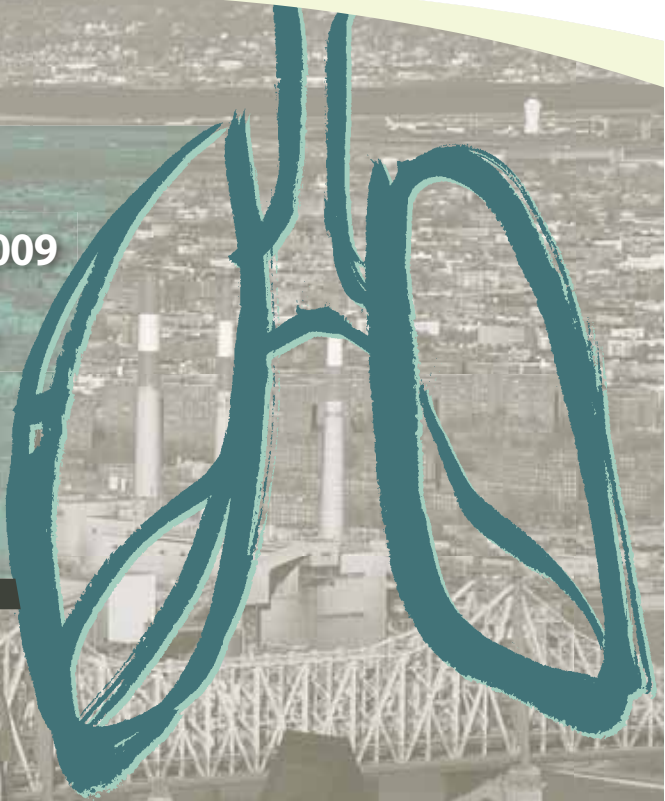
# 14<sup>TH</sup> ANNUAL PERSPECTIVES IN Thoracic *Oncology*

Organized for **NOCR**  
The Oncology Professionals Network

**November 20–21, 2009**  
New York, New York  
The Westin New York at Times Square

Chair:  
*Corey J. Langer, MD, FACP*  
University of Pennsylvania  
Philadelphia, Pennsylvania

**2<sup>ND</sup> ANNOUNCEMENT**



EDUCATION IS THE BEST MEDICINE®

## Dear Colleague,

Please join me in New York City this November for the 14<sup>th</sup> Annual Perspectives in Thoracic Oncology.

### 14 Years of Exceptional Educational Value

*Perspectives in Thoracic Oncology* has become the premier source for updates in thoracic oncology; we readily recognize the burgeoning need among thoracic oncology clinicians and researchers for the latest information on the complex biology and treatment of lung cancer. This conference provides a forum to update your knowledge in the field, confirm your current practices, and receive valuable take-home information on exciting new screening and staging modalities, management approaches, and emerging treatment options.

### Significant Impact on Clinical Practice

Nearly 200 physicians, nurses, and other healthcare professionals attend *Perspectives in Thoracic Oncology* annually. Past participants value the scope and depth of the information on disease biology, management, and research presented, and many return year after year for the newest updates.

### Distinguished Faculty and Networking Opportunities

In this educational setting, you will have valuable opportunities to interact with your colleagues and learn from renowned faculty, key thought leaders in thoracic oncology, as well as network with the diverse mix of oncologists, surgeons, and pulmonologists who attend.

This fall's conference, to be held November 20-21, 2009, at the Westin New York at Times Square, promises to be our most exciting meeting yet. I hope to see you there!

Sincerely,  
Corey J. Langer, MD, FACP  
Chair

## Confirmed Faculty

### Chandra P. Belani, MD

Penn State Hershey Cancer Institute  
Hershey, Pennsylvania

### Jeffrey D. Bradley, MD

Washington University School  
of Medicine  
St. Louis, Missouri

### Paul A. Bunn, Jr., MD

University of Colorado Cancer Center  
Aurora, Colorado

### Hak Choy, MD

University of Texas South Western  
Dallas, Texas

### Roger B. Cohen, MD

Fox Chase Cancer Center  
Philadelphia, Pennsylvania

### Walter J. Curran, Jr., MD, FACP

Emory Winship Cancer Institute  
Atlanta, Georgia

### Angela M. Davies, MD, FRCPC

OSI Pharmaceuticals, Inc.  
Boulder, Colorado

### Jessica S. Donington, MD

Stanford University School  
of Medicine  
Stanford, California

### Afshin N. Dowlati, MD

Case Western Reserve University  
Cleveland, Ohio

### David S. Ettinger, MD, FACP, FCCP

Johns Hopkins University School  
of Medicine  
Baltimore, Maryland

### Tracey L. Evans, MD

University of Pennsylvania  
Philadelphia, Pennsylvania

### Elizabeth Gore, MD

Medical College of Wisconsin  
Milwaukee, Wisconsin

### Nasser H. Hanna, MD

Indiana University School  
of Medicine  
Indianapolis, Indiana

### Karen L. Kelly, MD

The University of Kansas  
Cancer Center  
Kansas City, Kansas

### Edward S. Kim, MD


University of Texas  
MD Anderson Cancer Center  
Houston, Texas

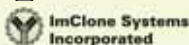
## Corporate Support

The following companies have provided an educational grant in support of this conference:

GOLD: **Genentech BioOncology and OSI Oncology**



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**Hedy L. Kindler, MD**

University of Chicago Medical Center  
Chicago, Illinois

**Brian E. Lally, MD**

University of Miami Miller School  
of Medicine  
Miami, Florida

**Corey J. Langer, MD, FACP**

University of Pennsylvania  
Philadelphia, Pennsylvania

**John J. Nemunaitis, MD**

Mary Crowley Cancer Research Center  
Dallas, Texas

**Howard Safran, MD**

Miriam Hospital  
Providence, Rhode Island

**Walter J. Scott, MD, FACS**

Fox Chase Cancer Center  
Philadelphia, Pennsylvania

**Joseph B. Shrager, MD**

Stanford University School of Medicine  
Stanford, California

**Gerard A. Silvestri, MD, MS**

Medical University of South Carolina  
Charleston, South Carolina

**George R. Simon, MD, FACP, FCCP**

Fox Chase Cancer Center  
Philadelphia, Pennsylvania

**Mark Socinski, MD**

University of North Carolina  
Lineberger Comprehensive Cancer Center  
Chapel Hill, North Carolina

**Daniel H. Sterman, MD**

University of Pennsylvania  
Philadelphia, Pennsylvania

**Gary M. Strauss, MD, MPH**

Tufts Medical Center  
Boston, Massachusetts

**Michael Unger, MD, FACP, FCCP**

Fox Chase Cancer Center  
Philadelphia, Pennsylvania

**Maria Werner-Wasik, MD**

Thomas Jefferson University Hospital  
Philadelphia, Pennsylvania

**Antoinette J. Wozniak, MD, FACP**

Wayne State University  
Detroit, Michigan

## Continuing Medical Education



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## Who Should Attend

This educational activity is designed for medical oncologists, radiation oncologists, surgical oncologists, pulmonologists, pathologists, and other healthcare providers involved and/or interested in the diagnosis, treatment, and management of patients with thoracic malignancies.

## Objectives

Upon completion of this activity, participants should be able to:

- Describe the evolving epidemiology of lung cancer and comment on the current status of women and lung cancer
- Discuss surgical issues and controversies related to treatment of thoracic cancers
- Evaluate the role of stereotactic radiotherapy and image-guided radiation therapy in non-small cell lung cancer (NSCLC), focusing on the benefits and limitations of each
- Recommend the most appropriate adjuvant therapy regimen for NSCLC, including selecting patients for therapy and predicting benefit
- Outline management strategies for esophageal cancer, mesothelioma, and small cell lung cancer (SCLC)
- Identify controversies in the management of locally advanced NSCLC
- Analyze available and emerging treatment options in advanced NSCLC, including maintenance therapy and third-line therapy and beyond
- Discuss areas of therapeutic neglect in lung cancer and recommend management strategies for pleural effusion, brain metastases, and toxicities from combined modality therapy
- Evaluate the emerging role of targeted therapies and immunomodulators as monotherapy and in combination with established regimens for the treatment of NSCLC
- Comment on the appropriate use of biomarkers guiding the therapeutic decision-making process in patients with NSCLC

## Scientific Agenda

### Friday, November 20, 2009

8:00 am Welcome  
*Corey J. Langer, MD, FACP*

#### Session I: Introductory lectures

8:05 am Keynote lecture: Lung cancer  
– evolving epidemiology, risk  
factors, and molecular genetics  
*Paul A. Bunn, Jr, MD*

8:30 am Women and lung cancer: Is it  
now epidemic, and should women  
be treated differently?  
*Jessica S. Donington, MD*

8:55 am The changing demographics of  
smoking and its effects  
during therapy  
*Angela M. Davies, MD, FRCP*

9:15 am Panel discussion

9:30 am Break

#### Session II: Surgery and staging

9:50 am Case presentation: Ongoing  
research issues in surgery  
More is better  
*Joseph B. Shrager, MD*  
Less is better  
*Walter J. Scott, MD, FACS*

10:20 am Cost-effective staging in NSCLC  
*Gerard A. Silvestri, MD, MS*

10:40 am Interventional bronchoscopy  
for the management of  
endobronchial lesions  
*Michael Unger, MD, FACP, FCCP*

11:00 am Panel discussion

11:15 am Lunch

#### Session III: Radiation oncology for the uninitiated and perpetually perplexed

12:45 pm V20 and other therapeutic  
parameters: What are they and  
how do we accommodate them?  
*Walter J. Curran, MD, FACP*

1:05 pm Stereotactic radiation: Emerging  
role in localized lung cancer  
*Hak Choy, MD*

1:25 pm Image-guided radiation  
therapy: Therapeutic implications  
and limitations  
*Jeffrey D. Bradley, MD*

1:45 pm Is there a role for adjuvant  
radiotherapy in resected NSCLC?  
*Brian E. Lally, MD*

2:05 pm Panel discussion

2:15 pm Break

#### Session IV: Adjuvant therapy

2:30 pm Selecting the appropriate  
patient and the adjuvant  
therapeutic regimen  
*Gary M. Strauss, MD, MPH*

2:50 pm Ongoing clinical trials in the  
adjuvant arena: Where are  
we heading?  
*Tracey L. Evans, MD*

3:10 pm Neoadjuvant therapy for NSCLC:  
When is it useful? When is it not?  
*Chandra P. Belani, MD*

#### Session V: Special topics in thoracic oncology

3:30 pm Esophageal cancer  
*Howard Safran, MD*

3:50 pm Mesothelioma  
*Hedy L. Kindler, MD*

4:10 pm SCLC: Are we doomed to  
therapeutic paralysis?  
*David S. Ettinger, MD*

4:30 pm Discussion

4:45 pm Adjourn

### Saturday, November 21, 2009

8:30 am Welcome to day two  
*Corey J. Langer, MD, FACP*

#### Session VI: Advanced NSCLC

8:40 am First-line treatment for advanced  
NSCLC: What is the standard?  
*Antoinette J. Wozniak, MD, FACP*

9:05 am Molecular determination of  
cytotoxic therapy  
*George R. Simon, MD, FACP, FCCP*

9:25 am Maintenance therapy in advanced  
NSCLC: Has its time arrived?  
*Corey J. Langer, MD, FACP*

9:45 am Third-line therapy and beyond  
*Nasser H. Hanna, MD*

10:10 am Break

# Scientific Agenda (cont'd)

## Session VII: Therapeutic neglect in lung cancer

- 10:30 am Management of pleural effusions  
*Daniel H. Serman, MD*
- 10:50 am Brain metastases: New therapies, new insights  
*Elizabeth M. Gore, MD*
- 11:10 am Managing the toxicities of combined modality therapy  
*Maria Werner-Wasik, MD*
- 11:30 am Discussion
- 11:45 am Lunch

## Session VIII: Targeted therapies and immunomodulation

- 1:00 pm Antibodies: Cetuximab, bevacizumab and beyond  
*Edward S. Kim, MD*
- 1:20 pm New angiogenesis inhibitors and tyrosine kinase inhibitors in the treatment of NSCLC  
*Karen L. Kelley, MD*
- 1:50 pm Vaccines: Are there realistic expectations?  
*John J. Nemunaitis, MD*
- 2:10 pm Promising new therapies in NSCLC: HDAC inhibitors; hedgehog inhibitors, TRAIL antibodies, etc.  
*Roger B. Cohen, MD*
- 2:30 pm Panel discussion
- 2:50 pm Break

## Session IX: Biomarkers

- 3:10 pm Debate: Which markers should we use to guide therapy with EGFR inhibitors?  
Biomarkers  
*Speaker invited*  
Clinical markers  
*Mark Socinski, MD*
- 3:50 pm Using biomarkers to predict the efficacy of antiangiogenic agents and other targeted therapies  
*Afshin N. Dowlati, MD*
- 4:15 pm Summary and adjournment  
*Corey J. Langer, MD, FACP*

*Please visit [www.imedex.com](http://www.imedex.com) for the most up-to-date agenda and to register.*

## Conference Location and Hotel Accommodations

### The Westin New York at Times Square

270 West 43<sup>rd</sup> Street  
New York, New York 10036  
Tel.: +1 (212) 201 2700  
Fax: +1 (212) 201 2701  
[www.westinny.com](http://www.westinny.com)

The fragrant aroma of white tea welcomes you upon arrival at The Westin New York at Times Square. Discover 863 rooms and suites with a soothing color palette and views of New York City and the Hudson River. Utilize such modern amenities as high-speed internet access with wireless connectivity available in select rooms. Note the personal touches, like the custom-designed terry bathrobe. Experience a rejuvenated transformation when you awake in Westin's Heavenly Bed® or step from Westin's Heavenly Bath®.

For the convenience of attendees, a limited number of rooms have been reserved until October 29, 2009 at a discounted rate of \$349 single/double occupancy, plus tax, currently at 14.25%. This rate is not guaranteed outside the conference dates or after October 29, 2009.

To reserve your room please contact the Westin New York at Times Square reservations department at +1 (212) 201 2700 or visit the hotel's website at <http://www.starwoodmeeting.com/Book/thoraciconcologyatt>. To receive the group rate, callers must identify themselves as being with the *Perspectives in Thoracic Oncology* group. Reservation requests received after October 29, 2009 may not be guaranteed the group rate.

## Conference Organizer



4325 Alexander Drive  
Alpharetta, Georgia  
30022-3740, USA  
Tel.: +1 (770) 751 7332  
Fax: +1 (770) 751 7334  
Email: [meetings@imedex.com](mailto:meetings@imedex.com)  
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## Registration Form

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SPECIALTY: <input type="checkbox"/> Medical Oncology <input type="checkbox"/> Nursing <input type="checkbox"/> Pathology <input type="checkbox"/> Pulmonology <input type="checkbox"/> Radiation Oncology <input type="checkbox"/> Surgery <input type="checkbox"/> Other _____		
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Check if you require special facilities or assistance and attach a note with specific details and requirements.

REGISTRATION FEES	Note: Only one discount can be applied per registrant
<input type="checkbox"/> <b>\$250 Discounted</b> <i>Payment received by September 22, 2009</i>	<input type="checkbox"/> <b>\$99 Nurses/Residents/Students</b>
<input type="checkbox"/> <b>\$350 Regular</b> <i>Payment received by November 12, 2009</i>	<i>Proof of eligibility must accompany registration</i>
<input type="checkbox"/> <b>\$450 Full/Onsite</b> <i>Payment received after November 12, 2009</i>	
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## Registration Fees

**Discounted** . . . . . \$250

*Payment received by September 22, 2009*

**Regular** . . . . . \$350

*Payment received by November 12, 2009*

**Full/Onsite:** . . . . . \$450

*Payment received after November 12, 2009*

**Group discount (Physicians only)** . . . . .-\$50

*Cannot be combined with any other discounts*

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To qualify for special registration fees, registration and full payment must be received by Imedex by the dates specified.

The Registration and Information Desk at the Westin New York will be staffed:

Friday, November 21 . . . . . 7:00 am – 5:30 pm

Saturday, November 22. . . . . 7:30 am – 5:00 pm

**Group Discounts:** Each one of multiple registrants from the same institute or practice will receive a \$50 discount off the published registration fees, provided all registration forms and payments are received together. Only one discount will apply per physician. Discounts are not available for Nurses/Residents/Students.

**Payment:** To pre-register, registration and payment must be received no later than November 12, 2009. Please register onsite after this date. Contact Imedex at +1 (678) 242 0906, or visit our website at [www.imedex.com](http://www.imedex.com) to ensure the course is being held as scheduled, and to confirm that the meeting is not full. Registration fees must be remitted by credit card or check. Checks should be payable to Imedex. Attendee is not registered until full payment is received.

**Registration Fee Inclusions:** Registration fees include admittance to all scientific sessions, conference materials, processing of certificates of attendance or continuing medical education, and all event functions as specified in the program.

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# 14<sup>TH</sup> ANNUAL PERSPECTIVES IN Thoracic Oncology

**November 20-21, 2009**  
New York, New York

Praise from your colleagues:

*"Very satisfied; Continue current format"*

*"Superb and excellent conference!"*

*"Great variety of topics...continue with great work"*

*"Well run and comprehensive conference"*

100% of attendees responding to the onsite survey indicated that they had increased their professional knowledge by attending this conference

**Important Dates:**

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September 22, 2009

**Regular Registration Deadline**

November 12, 2009

**Presentation Dates**

November 20-21, 2009

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